

# Phonak At A Glance

## Phonak Audéo Life™



### What is it?

Audéo Life is the world's first waterproof rechargeable hearing aid, combining the hearing performance of Phonak Paradise technology with additional water protection.

### What does it do?

Audéo Life goes beyond IP68 by including additional protection from not only freshwater, but also saltwater, pool water and sweat and is waterproof at depths of up to 50 cm.

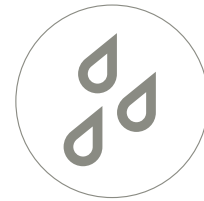
### What are the key benefits?



Waterproof\* and sweatproof



Rechargeable hearing aid with proven Paradise performance



Clients will feel less anxious around water-based activities<sup>1</sup>

### Who is it for?

- Clients who want extra protection from damage due to moisture and debris.
- Clients who spend time participating in physical activities or activities around water.
- Clients who have had issues with moisture in their hearing aids in the past.

### How can I demo it?

- Fit client with Audéo Life or Audéo Life Trial hearing aids.
- Tailor the listening demo to the hearing needs reported by the client.
- Talk to the client about the extra protection offered by Audéo Life over a standard hearing aid.
- Have the client insert and remove the hearing aids from charger case to see how easy it is to use.

\* Up to 50 cm

<sup>1</sup> Taphuntsang, D. (2020). Market research ID 4398. Please contact [marketinsight@phonak.com](mailto:marketinsight@phonak.com) if you are interested in further information