

Subject: [Name], Introducing Roger Focus II

Pre-header: Help children with UHL or functional hearing loss focus on what matters

INTRODUCING Roger™ Focus II – Focus on what matters

Dear [Name],

Managing the needs of children with Unilateral Hearing Loss (UHL) or a functional hearing loss resulting from Auditory Processing Disorder (APD) or autism can be a challenge, and there is no clear solution that fits all kids. Roger Focus II helps children and teens - with unilateral hearing loss or normal hearing and a functional hearing loss - to focus on what matters at school and at home. Plus, it gives these children and teens the chance to personalize their choice.



What is Roger Focus II?

Roger Focus II is a Roger ear-level receiver that is used in combination with a Roger microphone to send the speaker's voice directly to the wearer to improve the signal-to-noise ratio (SNR). Roger Focus II is compatible with all Roger microphones. It is now offered with a 312 battery or a rechargeable option.



Benefits of Roger Focus II

The key to helping alleviate the impact of UHL or functional hearing loss is improving SNR, and thus the wearer's ability to understand speech in noisy environments. Speech recognition in noise is significantly improved for children with UHL ^{1,2}, autism spectrum disorder ^{3,4} and auditory processing disorder⁵ when using Phonak remote microphone technology like Roger Focus II (compared to no technology).

Roger Focus II boasts a one-click connection to the Roger microphone, and it easily switches between paired microphones without needing to reconnect. This makes it simple for the child, parents and teachers to use, which is an attractive solution for both kids and teens.

CTA: Learn More About Roger Focus II > www.phonakpro.com/rogerfocus

3 ways to order today:

1. Store.phonakpro.com
2. Orders@phonak.com
3. Phone number

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2. Rance, G. (2018). Remote microphone listening devices for adults and children with unilateral hearing loss. Phonak Field study news. Retrieved from www.phonakpro.com/evidence, accessed February 2021.

3. Rance, G., Chisari, D., Saunders, K. and Rault, J.L. (2017). Reducing Listening-Related Stress in School-Aged Children with Autism Spectrum Disorder. Journal of Autism and Developmental Disorders, 47(7), 2010–2022.

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