

Email content template

Dear X,

We hope you are doing well and that your friends and family are all safe and healthy. We understand that this has been a difficult time for everyone and want you to know that we are still thinking of you and your hearing health needs.

Since your last hearing aid fitting, there have been significant hearing technology advancements; we are now offering obligation-free hearing aid trials so that you can see what has changed since you last purchased them. Modern hearing aids allow you to wirelessly connect to your Bluetooth devices, take hands-free calls and stream your favourite music and movies.

Introducing **Phonak Audéo™ Paradise, the world's first and only** hearing aid with a motion sensor, speech enhancement, Tap Control and universal Bluetooth® connectivity.

Phonak has taken nature as inspiration when creating Paradise. The intention is simple – to create hearing aids that deliver crisp, natural sound for you to enjoy the wonders of the world as they should be heard.

Rediscover the joy of communication with friends, colleagues and loved ones. Rediscover the wonder of sound.

Please let us know if this is something you would be interested in and we will reach out with more details.

<Insert button 'Book a free trial'><link to your booking page>

Header image option 1



Image options 2 and 3



Email body text

An unrivalled hearing experience

Nature is the inspiration behind Phonak Paradise. Designed to deliver crisp, natural sound, Phonak Paradise allows you to enjoy the wonders of the world as they should be heard.





Brilliant speech understanding

Understanding someone who is speaking softly or speaking from a distance in a quiet environment is challenging. Phonak Audéo Paradise approaches this challenge by boosting soft-level speech with an innovative feature called Speech Enhancer.

Personalised noise cancelling

Paradise hearing aids offer various controls and functionalities via the myPhonak app, that allow you to personalise your hearing aid settings in real time. Restaurant too noisy? Not a problem, just increase the noise cancellation strength for comfort.





New Tap Control

Imagine if, just by tapping your ear, you could take phone calls, stream music or activate virtual assistants, like Siri or Google. With Phonak Paradise hearing aids, this is now a reality! The Tap Control feature gives you an intuitive and easy way to control everyday functions on Bluetooth-enabled devices.

Connects to smartphones, TVs and more

Phonak Paradise connects directly to your iOS, Android or other Bluetooth® enabled devices so you can stream audio in unrivalled quality directly to your hearing aids. Plus, as an added convenience, you can simultaneously connect to two Bluetooth devices and seamlessly alternate between the two.





New motion sensor

Having a conversation with someone while walking can be challenging - even more so in a noisy environment. Phonak Paradise hearing aids smoothly adapt according to the sound environment the client is standing or walking in.

Empowering smart apps

The myPhonak app allows you to control your Phonak Paradise hearing aids, access useful features and personalise your settings. The app also allows you to connect remotely and track your hearing experiences with your hearing care professional.

