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# Lyric. The world's only 100% invisible hearing aid



Dear [Recipient],

At [Practice Name] we are among an exclusive group of hearing care providers in this community specially trained to offer Lyric hearing breakthrough technology to patients. Lyric comes in a range of sizes to suit every ear and is unlike any other hearing aid you've ever seen.

## 100% invisible

Placed in your ear canal, Lyric remains completely out of sight – invisible to the world.

## 24/7 hearing

Wear Lyric around the clock for months at a time without taking it out, even while sleeping, showering,<sup>1</sup> exercising and talking on the phone.

## Clear, natural sound

Lyric sits where sound is captured in the ear canal; so you can enjoy full, natural sound everywhere you go.

## Hassle-free

Enjoy the freedom to do what you love, whenever you like and never have to worry about changing batteries.<sup>2</sup>

**During [insert dates] we are holding special Lyric Hearing Open Days. On these days, we will be providing complimentary Lyric screenings plus a risk-free 30 day Lyric trial for suitable candidates.<sup>3</sup>**

**Make an appointment today and find out what makes Lyric a better way to hear!**

Sincerely,

[Signature]

[Name + Credentials]

[Practice Name]



## Special Event:

Lyric Hearing Open Days  
Month XX-XX, 2018  
0:00am – 0:00pm

Call today for a  
demonstration!  
XXX-XXX-XXXX

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[Clinic logo +  
contact details]

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[www.phonak.com/lyric](http://www.phonak.com/lyric)

**Phonak Lyric™**

1 Lyric is water resistant, not waterproof, and should not be completely submerged under water. 2 Individual replacement needs may vary. Duration of device battery life varies by patient and is subject to individual ear conditions. 3 Professional fee may apply. Annual subscription begins the first day of trial. Lyric is not appropriate for all patients. See a Lyric Provider to determine if Lyric is right for you. Individual patient results may vary. Lyric, Distributed by Phonak, LLC ©2018. Phonak, LLC All rights reserved.