

# Phonak CROS Lumity.

Conversations shine for everyone.





## The world is brighter

CROS wearer when asked about the benefit of wearing CROS\*

\*when using a CROS system compared to unaided.

# Conversations shine for everyone

Imagine a world where you can enjoy conversations no matter where they come from. A world where you can immerse yourself in. For those with unaidable hearing loss in one ear, it's easy to feel like the world is switched off on one side.

**Phonak CROS Lumity** offers a solution, for those with unaidable hearing loss in one ear and normal hearing or aidable hearing loss in the other.

Our CROS Lumity solutions take advantage of our innovative technology to help you experience the world in a whole new way.



# Join the conversation, no matter where it comes from



Learn more  
about CROS L

Featuring Phonak SmartSpeech™ Technology, CROS Lumity system includes a groundbreaking feature specifically designed to improve speech understanding, even in noisy challenging listening situations.

Our CROS system can automatically adjust to suit your environments in real time. When combined with a wireless Roger microphone you will experience better hearing over distance and in noise.

CROS Lumity is easy to use, all you need to do is switch it on and it automatically detects sounds coming from both sides.

<sup>1</sup> Snapp, H. A., Hoffer, M. E., Liu, X., & Rajguru, S. M. (2017a). Effectiveness in Rehabilitation of Current Wireless CROS Technology in Experienced Bone-Anchored Implant Users. *Otol Neurotol*, 38(10), 1397-1404.

<sup>2</sup> Picou, E. M., Davis, H., Lewis, D., & Tharpe, A. M. (2020). Contralateral Routing of Signal Systems Can Improve Speech Recognition and Comprehension in Dynamic Classrooms. *J Speech Lang Hear Res*, 63(7), 2468-2482. [https://doi.org/10.1044/2020\\_JSLHR-19-00411](https://doi.org/10.1044/2020_JSLHR-19-00411)



## Why use a CROS system?

CROS L is worn on the unaidable ear to pick up sounds and wirelessly transmits them to a compatible Phonak rechargeable hearing aid worn on the ear with better hearing.

Research shows:

- Improved speech intelligibility in noise
- Improved speech intelligibility in diffuse noise
- People rate their quality of hearing to be improved<sup>1,2</sup>

# Your hearing, your way



Learn more about  
myPhonak

At Phonak, we believe that your hearing is personal, which is why we offer myPhonak and myPhonak Junior. These innovative apps allow you to personalise your hearing experience, so you can leap into the sounds you love.

With our extended range of stylish color options, you can now express your individuality while enjoying the benefits of better hearing. Combined with being rechargeable, CROS Lumity removes the hassle of changing batteries!



Beige



Sand  
Beige



Sandalwood



Chestnut



Champagne



Silver Gray



Graphite  
Gray



Velvet  
Black



Electric  
Green



Caribbean  
Pirate



Precious  
Pink

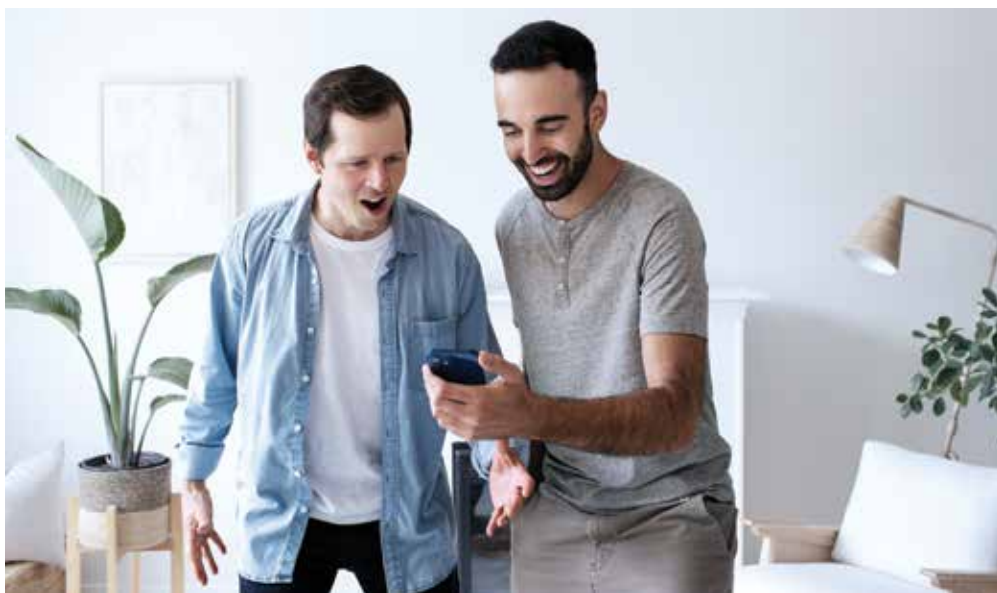
# Connect with the world around you

The Phonak CROS Lumity system features universal Bluetooth® connectivity with a wide range of devices, including smartphones, tablets, laptops and more.

## Ease of use

Thanks to Tap Control you can connect with the world around you with ease. Enjoy effortless hands-free phone conversations.\*

\* When paired with an Audéo L-R, L-RT, Naida L-PR or Sky L-PR hearing aids



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# life is on

Since 1947, Phonak is dedicated to preserving social, emotional and physical life quality by opening new acoustic worlds. We believe that well-hearing equates to well-being and thus is essential for living life to the fullest. Today we offer the broadest portfolio of innovative hearing solutions. And, together with our hearing care professionals, we keep on focusing on what matters most: improving speech understanding, changing people's lives and having a positive effect on society as a whole.

[www.phonak.com](http://www.phonak.com)



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