

Nearly 1/3 of hearing aid users are not satisfied when following conversations in noise¹.

How often do your clients experience significant difficulties hearing in noise despite properly fitted hearing aids or cochlear implants?

Your goal

Improve clients' speech understanding in noise regardless of:

- The degree of hearing loss
- The type and brand of HA or CI
- The listening situation

Your expectations

Help your clients communicate in background noise and provide a solution that offers:

- Hearing performance
- Ease of use
- Multifunctionality
- Compatibility

Our solution

Roger™

10x



Almost **10 times better speech understanding** in noise and over distance than people with normal hearing^{2*}

61%



Improves speech understanding up to 61% in group conversations in loud noise^{3*}



9 out of 10 users would recommend Roger to family and friends¹

Recommended by users⁴

86%

communicate, participate and contribute in meetings more effectively

82%

find their Roger microphone easy to use

76%

like the multifunctionality of the Roger microphone when used in different listening situations

Our innovation

Roger On™



- One-click connection
- Direct streaming to all hearing aids with RogerDirect™
- Complete solution for online calls
- Connect to TV and multimedia
- Scratch resistant layer for lasting durability and elegance
- myRogerMic app to control remotely
- Protected against splashes of water (IP54)
- 6 times awarded for product design and innovation



- In class
- In lecture halls
- For group conversation
- For online calls
- For one-on-one conversation
- With voice-to-text

Higher education



- For small business meetings
- For meetings with presenters
- For workshop meetings
- For one-on-one conversation
- For online calls

Work life



- At restaurants
- At home
- For social activities
- For sport activities
- For TV and multimedia
- While traveling in a car
- While shopping

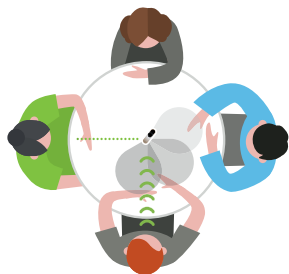
Social time

Our technology



Adaptive behavior

Adjusts its settings to the surrounding noise levels. If the noise level increases, the volume of the Roger microphone automatically increases.



MultiBeam 2.0 Technology

Uses multiple directional microphones to provide spatial information and stereo sound.



MultiTalker Network

Allows several Roger microphones to be used together.

Competitors review

	Roger On microphone	Competitor table microphone	Competitor partner microphone
Table mode	●	Non spatial	-
Pointing mode 2.0	●	-	-
Wide pointing mode	●	-	-
Headset mode	●	-	-
Presenter mode	●	-	Fixed direction
Universal compatibility	●	-	-
MultiTalker Network	●	-	-
Adaptive behavior	●	-	-

*compared to hearing aids alone.

1 Picou, E. M. (2020). MarkeTrak 10 (MT10) Survey Results Demonstrate High Satisfaction with and Benefits from Hearing Aids. *Seminars in Hearing*, 41(01), 021– 036.

2 Thibodeau, L. (2014). Comparison of speech recognition with adaptive digital and FM wireless technology by listeners who use hearing aids. *American Journal of Audiology*, 23(2), 201-210.3.

3 Thibodeau L. M. (2020). Benefits in Speech Recognition in Noise with Remote Wireless Microphones in Group Settings. *Journal of the American Academy of Audiology*, 31(6), 404–411. <https://doi.org/10.3766/jaaa.19060>.

4 Taphuntsang, D. (2019). Market Research ID 1299. Please contact marketinsight@phonak.com if you are interested in further information.