

## Letter template – clients ready for tech upgrade



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### **Our gift to you and your friends!**

– **Free hearing test and trial of our latest Phonak hearing aid technology!**

Dear <customer name>,

Hearing well can have a positive influence on so many aspects of your life. Not only does hearing well help you to understand the world around you, it's linked to a greater state of social-emotional, cognitive and physical well-being.

Your well-being is always top of mind in our practice and it's our mission to make sure you're connected to the benefits of hearing well. Since your last fitting, there have been exciting hearing technology advancements and we'd like to introduce you to the new Phonak Audéo Infinio™ range.

Experience exceptional sound quality and comfort from the very first moment with Audéo Infinio. Whether you're chatting in a noisy café, or watching TV at home, Audéo Infinio adapts seamlessly and automatically, leaving you free to focus on life's precious moments.

Features also include:

- Universal connectivity to iOS®, Android™ and just about any Bluetooth® device, including smartphones, smart TVs and more
- Tap Control for easy access to Bluetooth functions
- Adjust settings, control volume and more, all from your smartphone with the myPhonak app.

**Experience every conversation and joy this festive season—trial our latest hearing aids and hear well in every moment that matters.**

During November and December, we are providing **free hearing checks** and the chance to **trial our latest hearing aid, Audéo Infinio, obligation-free for 30 days.**

Hear conversations and sounds in the comfort of your surroundings to truly experience the hearing benefits this amazing technology creates.

We look forward to welcoming you back to help you find the best hearing solution for your needs. Call us today to book in your free hearing assessment and experience Audéo Infinio today!

Kind regards,

Contact name

Clinic name

Phone and email contact details