

A Sonova brand

**PHONAK**  
life is on

# I feel good.

Serenity Choice™ Music reduces  
loud music and contributes to your  
well-being.



Phonak Serenity Choice™ – The high-end hearing  
protection solution from the hearing care specialist.

Music is meant to be felt and enjoyed—loud and clear. But sounds over 100 dB, like at concerts or festivals, can start to harm your hearing in just 15 minutes.<sup>1</sup>



Enjoy the music.  
Don't mute the world,  
simply filter the sound.

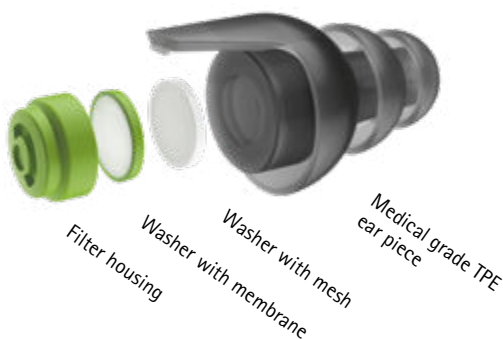


# Loud music is fun – but also risky.

Studies show 52% of classical and 30% of rock musicians suffer permanent hearing loss.

Music-induced hearing loss depends on how loud and how long you're listening. Prolonged exposure can lead to:

- Partial or total hearing loss
- Difficulty distinguishing certain sounds
- Tinnitus (ringing in the ears)
- Reduced tolerance to everyday sounds



Serenity Choice™ Music lowers the volume without muting the music. The acoustic filter keeps the richness of sound intact while protecting your ears.

Offered in three standard sizes for occasional use or as Serenity Choice Plus, custom-moulded for a perfect fit and ideal for regular exposure to loud music.

<sup>1</sup> Make Listening Safe, WHO, May 2020, Sound level measurement, monitoring, management, and documentation in music venues.



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Since 1947, Phonak is dedicated to preserving social, emotional and physical life quality by opening new acoustic worlds. We believe that well-hearing equates to well-being and thus is essential for living life to the fullest. Today we offer the broadest portfolio of innovative hearing solutions. And, together with our hearing care professionals, we keep on focusing on what matters most: improving speech understanding, changing people's lives and having a positive effect on society as a whole.

[phonak.com](https://phonak.com)