

# Turn down the ringing and reclaim peace

Ask us about Lyric today!

The 24/7 solution for tinnitus

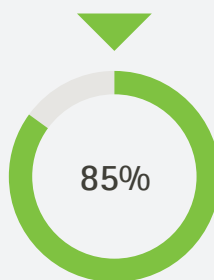
## Phonak Lyric™

Benefits for tinnitus relief <sup>1</sup>

### Tinnitus and hearing loss prevalence



affected by tinnitus



affected by hearing loss as well

### Study<sup>1</sup>: Can 24/7 amplification offer greater reduction of tinnitus symptoms?



33

participants with self-reported bothersome tinnitus

11

Daily wear hearing aid

11

Lyric hearing aid

11

Tinnitus masker

Results of Tinnitus Functional Index and Sleep Quality (scale measures after 1 and 3 months)



reduces tinnitus annoyance **faster** than daily wear hearing aids



provides **greater** relief from tinnitus than daily wear hearing aids<sup>3</sup>



improves **sleep quality**



#### Benefits of Lyric:

- 24/7 amplification
- 100% invisible
- Clear, natural sound

Lyric = valid choice of hearing aid as part of a tinnitus management program

#### References:

1 Power, D. (2018). Is Lyric an effective option for tinnitus? Investigating the benefits of a hearing aid that can be worn 24/7. Submitted for peer review publication.

2 Hoffman, H. and Reed, G. (2004) Epidemiology of tinnitus. In: Tinnitus: Theory and Management. Lewiston, NY: BC Decker Inc., 16-41.

3 J. Henry et al. (2016) Randomized control trial: Extended wear vs conventional vs Combination devices for tinnitus.