

# Phonak Infinio Ultra Demo Guide.



## 3 easy steps to hearing is believing

Incorporating a demo can positively influence the desire to trial or purchase hearing aids for clients as well as create confidence for hearing care professionals, that the feature they're offering to the client delivers a true benefit. This demo guide supports you in showcasing the value of StereoZoom 2.0 and Spheric Speech Clarity 2.0 when using a demo unit, e.g. KEMAR, Klangfinder or any other demo unit at your disposal.

### Equipment

- **Pair of fully charged Audéo I90-Sphere**
  - Programmed to flat 20dB AC and 0dB BC
  - If participants listen via headphones, set the REUG to flat 0
  - Manual "Calm situation" program (P1)
  - Manual "Speech in loud noise" program (P2)
  - Manual "Spheric speech in loud noise" program (P3)
  - Tip: Program P1 as the startup program and disable AutoSense OS™ access for easier toggling and comparison between P1, P2, P3.
  - Optional: Connect to the hearing aids via myPhonak or Phonak RemoteControl
- **Demo unit**
- **Loudspeakers (ideally, at least three) to create diffuse, ambient noise**
- **Tip:** Reach out to your demo unit point of contact and ask for the ear scans to produce cShells with P receiver to create appropriate acoustic coupling

### 3 Easy steps

1. **Explain the setup**  
Guide the audience through your setup, e.g. explain the settings of the hearing aids, which features they'll experience and what the setting is meant to demonstrate.
2. **Start demo with Audéo I90-Sphere in P1**  
Talk about the first fit acceptance with APD 3.0 and overall sound quality  
**Play realistic (e.g. restaurant) noise through the speakers (ca. 72dB SPL)**
  - Activate manual Speech in Loud Noise program (P2) and talk about the known benefits of StereoZoom 2.0 and how it outperforms competitor devices in realistic listening environments when speech is coming from the front. Talk from different directions to show how speech and noise from the side and rear is attenuated, which makes StereoZoom 2.0 a great feature for 1:1 conversations in challenging listening environments.
3. **Toggle to P3 and between programs**
  - Continue talking from different directions (e.g. 90 degrees) and highlight the unique benefit Spheric Speech Clarity 2.0 delivers, by giving access to speech from any direction.



- Have the audience notice how instant the effect of speech and noise separation is.
- Mention the importance of being able to follow dynamic group conversations where speech can come from any direction and how Spheric Speech Clarity 2.0 improves speech understanding and reduces listening effort & fatigue.

**Tips:**

- Practice your own voice level and how to position yourself in the room, to talk to the demo unit wearing the hearing aids but to also observe the demo participants reaction.
- In addition to this guide, refer to the user guide/instructions for use from the demo unit manufacturer.

**Optional:**

- For additional credibility, do a live fitting of the hearing aids via Target and demonstrate different slider strength options.
- If the demo unit offers a comparison of multiple hearing aids: Program multiple devices, with a different program on each device, instead of toggling between P1, P2 and P3 on one device.