

Unlock a world of new possibilities for existing clients with Infinio Ultra.

A free performance upgrade for your clients

Infinio Ultra gives your clients wearing Audéo Infinio R, Audéo Sphere Infinio hearing aids and Trial hearing aids significant performance enhancements:

- **A 24% more precise AutoSense OS™ 7.0** in a variety of environments
- **30% more efficient Spheric Speech Clarity 2.0** for a new level of clear speech throughout the day
- **One-step pairing** to smartphones and tablets for a more convenient connectivity experience

Quick and easy to download

The performance upgrade is completed in Target 11.1. The performance upgrade will take approximately 2 minutes for a pair of Audéo R or 7 minutes for a pair of Audéo Sphere. The upgrade can be completed on both hearing aids simultaneously, and by anyone in the clinic with access to Target.

Wow your clients with the added value of Infinio Ultra

Upgrading your clients can not only benefit them, but also your practice:

- Helps you stand out among the competition for your dedication to client success
- Demonstrates your commitment to best outcomes for your clients
- Can address existing client pain points
- Adds to the value proposition of hearing aids for your clients
- Fosters client trust and continued loyalty
- Serves as an opportunity to engage clients in additional value capture

What are some creative ways to upgrade clients?

Host a friends & family event

Grow your client base! Offer your clients a free upgrade while their +1 gets a demo of Infinio Ultra.

Collect testimonials

Grow your marketing materials! Offer your clients an early upgrade in exchange for a new testimonial.

Demo while you upgrade

Offer your clients more value! Pre-program Trial hearing aids and demo Roger and EasyGuard for your clients while they wait.



Instructions for upgrading your clients to Infinio Ultra in Target 11.1

1

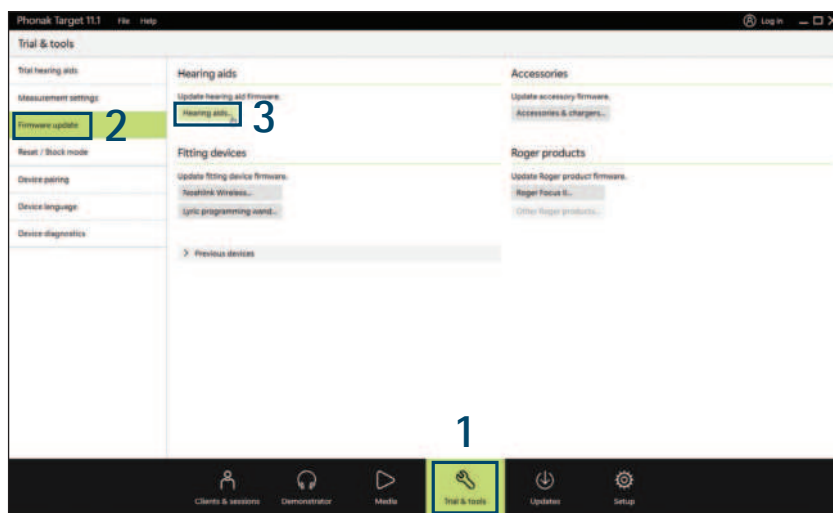
Navigate to the Trial & Tools menu in Target 11.1

2

In the menu on the left side select Firmware update

3

Under hearing aids, select Hearing aids



4

Click the checkbox next to each hearing aid you want to update

5

Select continue to proceed with the update

