

What are your clients looking for in a power hearing aid?



Clients with power hearing aids want to confidently navigate conversations in any situation and be aware of their surroundings, enabling them to have better engagement in group activities.

Set up your clients for success with a solution that offers:

Priority on speech understanding



So they can navigate conversations with confidence

Connectivity to Roger™ and Bluetooth® enabled smart devices



So they can connect with the world around them

Our most powerful and robust hearing aid yet



So they can feel fully supported in their journey to better hearing

Power is in our DNA

Help your clients connect with their world and improve their well-being with:



Over **75 years** of innovation in **power hearing solutions**



Roger: Your client's third ear, to overcome distance and noise



Best practice **guidance** and **training support**

Phonak Naída™ Lumity

The BTE family for all hearing losses from mild through to profound

New



Naída L-M

Naída L-PR



Naída L-SP

Naída L-UP



Roger On™

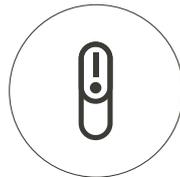
With Naída Lumity:



SmartSpeech Technology gives priority to speech understanding and provides reduced listening effort^{1,2}



Connect your clients to the world around them with **universal connectivity**



Combine with **Roger™ technology** to maximise speech understanding over noise and distance³



Built-in telecoil* for easy access to loop systems, accessories and more



Compatible with **CROS L-R** to meet the needs of even more clients^{**}



Compatibility with myPhonak for convenient personalisation and remote support



With TargetMatch, spend less time on manual fine-tuning and adjustments

* Naída L-SP & UP only

** Naída L-PR only

¹ Appleton, J. (2020). AutoSense OS 4.0 – significantly less listening effort and preferred for speech intelligibility. Phonak Field Study News, retrieved from www.phonak.com/evidence.

² Fulton, B., Huang, H., Tian, X., Latzel, M., & Guan, J. (2024, February 15 – 17). Improving speech cue audibility for adults with profound hearing loss. [Conference abstract], American Auditory Society Scientific and Technology Meeting, Scottsdale, AZ, United States.

³ Thibodeau L. M. (2020). A Roger system consists of a Roger microphone and a Roger receiver associated with a compatible hearing device. Benefits in Speech Recognition in Noise with Remote Wireless Microphones in Group Settings. *Journal of the American Academy of Audiology*, 31(6), 404–411.