

# Phonak EON Demo Guide.

## 3 Easy Steps to Hearing Is Believing

Put WindBlock 2.0 and Spheric Speech Clarity 3.0 front and center. Incorporating a demo can positively influence the desire to trial or purchase hearing aids for clients and build confidence for hearing care professionals that the feature they're offering delivers a true benefit. This demo guide supports you in showcasing the value of WindBlock 2.0 and Spheric Speech Clarity 3.0 when using a demo unit such as KEMAR, ALEX or any other demo setup at your disposal.



### Equipment

- **Pair of fully charged Audéo E90-Sphere**
  - Programmed to flat 20 dB AC and 0 dB BC
  - If participants listen via headphones, set the REUG to flat 0
  - Manual "Calm situation" program (P1)
  - Manual "Spheric speech in loud noise" program (P2)
  - Tip: Program P1 as the startup program and disable AutoSense OS™ AI 8.0 access for easier toggling and comparison between P1 and P2
  - Keep the hearing aids connected to Phonak Target to demonstrate the effect of the WindBlock 2.0 slider
- **Demo unit**
- **Fan to create wind directly facing the demo unit**
- **Loudspeakers (ideally, at least three) to create diffuse, ambient noise**
- **Tip:** Reach out to your demo unit point of contact and ask for the ear scans to produce cShells with P receiver to create appropriate acoustic coupling

### 3 Easy Steps

#### 1. Explain the setup

Guide the audience through your setup (e.g., explain the settings of the hearing aids), which features they'll experience and what the setting is meant to demonstrate.

#### 2. Start demo with Audéo E90-Sphere in P1

Talk about the first fit acceptance with APD 4.0 and overall sound quality.

**Turn the fan on.**

Have the audience notice how instant WindBlock 2.0 reduces the wind noise while preserving the speech. Turn WindBlock 2.0 off and change the strength of WindBlock 2.0 during the demonstration to highlight the features' full potential.

#### 3. Turn the fan off and play realistic (e.g., restaurant) noise through the speakers (ca. 72dB SPL)

**Toggle to P2.**

Talk from different directions (e.g., 90 degrees) and highlight the unique benefit Spheric Speech Clarity 3.0 delivers, by giving access to speech from any direction.

Have the audience notice how instant the effect of speech and noise separation is.

Mention the importance of being able to follow dynamic group conversations where speech can come from any direction and how Spheric Speech Clarity 3.0 improves speech understanding and reduces listening effort & fatigue.

Toggle between P1 and P2 to highlight the features' full potential.

### Tips

- Practice with different positions of the fan and wind speeds. A fan creates chaotic wind flow which may result in the demo experience varying.
- Practice your own voice level and how to position yourself in the room, to talk to the demo unit but to also observe the demo participants' reaction.
- In addition to this guide, refer to the demo unit manufacturers' user guide/instructions for use.

### Optional

- If the demo unit offers a comparison of multiple hearing aids, program two devices, with a different program on each device, instead of toggling between P1 and P2 on one device.